



FOR IMMEDIATE RELEASE
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Ipreo selects Satrix Solutions to create new client feedback program

New York and Scottsdale – September 21, 2009 – Ipreo, a premier global provider of market intelligence and investor data to corporations and investment banks, today announced it has partnered with Satrix Solutions to enhance its customer feedback efforts through the addition of a systematic feedback program. Satrix Solutions will design and manage an ongoing program that will gather and process extensive input from Ipreo’s global corporate client base to support the firm’s continuous focus on improving the client experience.

“Exceptional customer service is part of Ipreo’s DNA,” said Kevin Marcus, President and COO of Ipreo. “We pride ourselves on strong relationships with our clients and are always striving to make certain that our services and products align with our clients’ needs and workflow. We look forward to working with Satrix to make our client feedback process even more robust and efficient.”

“Ipreo is committed to continually enhancing the customer experience and we are dedicated to helping the company better analyze and respond to its customers’ needs” said Evan Klein, President of Satrix Solutions. “Ipreo recognizes the importance of taking customer expectations and preferences into account when making business decisions.”

Ipreo’s new customer feedback program will launch globally the week of September 21.

About Ipreo

Ipreo is a premier global provider of high quality data, expert insight, and productivity solutions to Corporate and Investment Banking clients. With decades of experience serving the capital markets, a reputation for superior customer service, and a commitment to creating technologies that improve our clients’ performance, Ipreo is both a dynamic innovator and a trusted resource. Ipreo has approximately 500 employees and operations throughout the US, Europe, and Asia. Ipreo is majority-owned by private equity firm Veronis Suhler Stevenson (www.vss.com). For more information, please go to www.ipreo.com.

About Satrix Solutions

Satrix Solutions is a strategic advisory firm that helps companies turn customers into loyal advocates. We design and manage programs that gather customer expectations, preferences and satisfaction levels, and then work with managers to convert that insight into service and operational improvements. By developing a systematic approach to capturing and responding to

customer needs, our clients experience measurable improvements in customer retention, share-of-wallet and new sales. For more information, please go to www.satrixsolutions.com.

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